



GOODMAN BUREAU

CULTURAL INTEGRATION CONSULTANCY · GREATER AMSTERDAM

Six months of household-level integration support for internationally recruited employees relocating to Greater Amsterdam.

The practical move gets handled. Whether a household goes on to build a lasting life here is usually left to chance. Goodman Bureau is engaged by the employer and works directly with the household, from before arrival through the first six months.

WHAT WE PROVIDE

- ◆ Pre-arrival intake and a tailored Household Integration Plan.
- ◆ In-person arrival orientation, with the first weeks front-loaded.
- ◆ Ongoing direct access to one consistent local contact.
- ◆ Cultural coaching and everyday navigation of Dutch life.
- ◆ Appointment and document preparation for BSN, municipality, and IND.
- ◆ A housing requirements brief shared with a trusted local makelaar so viewings can start early. The household contracts and pays the makelaar directly. We do not attend viewings, take a fee, or guarantee an outcome.

Research consistently identifies family adjustment and organisational support as factors in international assignment outcomes.

From the research on expatriate adjustment, including Black and Stephens (1989).

HOW AN ENGAGEMENT RUNS

The seven-step method

Every engagement follows the same arc. The pace and emphasis differ by household, and the plan is revisited as circumstances change.

01 Understand home

02 Identify disruption

03 Plan

04 Act

05 Troubleshoot

06 Reassess

07 Independence



WHAT HR SEES

A monthly status of on track or watch, with a short note on how much contact the household chooses.

Fuller aggregate reports at 90 and 180 days covering integration confidence, social-network development, practical independence, household satisfaction, and issues resolved.

A notification within one business day if an assignment becomes at risk, without the personal detail behind it.

HR never receives the content of coaching conversations or the Household Integration Plan. A household that engages lightly is never reported as a problem.

These measures are a picture of how a household is finding its feet, not targets we have promised to hit.

WHAT IT COSTS

Solo

€12,000

Accompanied

€16,000

The price does not increase with household size. Both cover pre-arrival onboarding through six full months of post-arrival support in Greater Amsterdam.

RUNNING A PILOT

A pilot is usually a small set of households, and three is fine. Each is a full engagement, and they are reviewed together at 90 and 180 days. Pricing is per household. Commercial terms are a direct conversation.

DATA PROTECTION

The employer is the contracting party, and we operate under a data processing agreement with each client. The employee and, separately, an accompanying partner each give specific written consent before any work begins. We keep records lean, to a defined retention period, and do not record clinical detail.

DUNCAN GOODMAN

Founder. We are glad to talk through a specific household or a pilot with your mobility team.

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